

2020 ANNUAL EEO PUBLIC FILE REPORT

Wasatch Public Media

Station(s):	KCPW-FM		
Community(ies) of License:	Salt Lake City, UT		
Reporting Period:	June 1, 2019 - May 31, 2020		
No. of Full-time Employees:	5 – 10		
Small Market Exemption:	No		

During the Reporting Period, one full-time position was filled.
 The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

<i>Established training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions.</i>	KCPW's volunteer bookkeeper and manager participated in specialized grant-funded training in nonprofit accounting principles over the course of two months from October to December 2019.
<i>Established a mentoring program for station personnel.</i>	KCPW's membership coordinator began a mentoring program through PRADO (the Public Radio Association of Development Officers), in which newcomers are paired with public radio veterans in order to tap into industry experience to help navigate their beginning efforts.
<i>Participated in other activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.</i>	KCPW staff and volunteers participated in community outreach at events such as farmers markets, street fairs, and cultural events like Living Traditions to inform and educate the public about station programming, operations, opportunities, and more. KCPW continued periodic, general calls to the public over the course of the reporting period to drop by, take a tour of the station and learn more about radio operations and opportunities.

LIST OF POSITIONS FILLED

Total Number of Positions Filled during the Reporting Period: 1

Date of Hire	Job Title	Recruitment Source Referring Hiree
June 3, 2019	Producer/Social Media Coordinator	Corporation for Public Broadcasting

INTERVIEWEE REFERRAL SOURCE SUMMARY

Total Number of Persons Interviewed during the Reporting Period: 8

Recruitment Sources Referring Interviewees during Reporting Period	Number of Persons Interviewed that the Source Referred
Corporation for Public Broadcasting	3
Handshake	1
Unknown	4

RECRUITING SOURCES USED

Job Title of Position:	Producer/Social Media Coordinator	Date of Hire:	June 3, 2019
------------------------	-----------------------------------	---------------	--------------

Referral Source	*	Address of Source	Contact Person at Source	Tel. No. and E-Mail Address of Source
Corporation for Public Broadcasting	N	www.cpb.org/jobline		www.cpb.org/jobline
KCPW website and social media	N	www.kcpw.org www.facebook.com/kcpwfm/	Lauren Colucci	(801) 359-5279 lcolucci@kcpw.org
KCPW physical location - placed a flier in the window facing out onto Lilbrary Square	N	210 E 400 S, Suite 10 Salt Lake City, UT 84111	Lauren Colucci	(801) 359-5279 lcolucci@kcpw.org
Utah Nonprofits Association	N	https://utahnnonprofits.org/membership/job-board		https://utahnnonprofits.org/membership/job-board
Handshake	N	https://joinhandshake.com/		https://joinhandshake.com/

* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.